



# Leger

THE LARGEST CANADIAN-OWNED  
POLLING, MARKET RESEARCH  
AND ANALYTICS FIRM

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# Report

## CANADIAN TAXPAYERS FEDERATION: Bill C-11 Omni

DATE 2023-02-28 PROJECT NUMBER 83248-001





# METHODOLOGY

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## QUANTITATIVE RESEARCH INSTRUMENT

An online survey of 1063 Quebecers aged 18+ was completed between February 24-26, 2023, using Leger's online panel.

No margin of error can be associated with a non-probability sample (i.e. a web panel in this case). For comparative purposes, though, a probability sample of 1063 respondents would have a margin of error of  $\pm 3.0\%$ , 19 times out of 20.

## ABOUT LEGER'S ONLINE PANEL

Leger's online panel has approximately 400,000 members nationally and has a retention rate of 90%.

## QUALITY CONTROL

Stringent quality assurance measures allow Leger to achieve the high-quality standards set by the company. As a result, its methods of data collection and storage outperform the norms set by WAPOR (The World Association for Public Opinion Research). These measures are applied at every stage of the project: from data collection to processing, through to analysis. We aim to answer our clients' needs with honesty, total confidentiality, and integrity.

Also, poll aggregator 338Canada.com gave Leger the highest rating among all polling firms in Canada for the accuracy of its studies. (See <https://338canada.com/pollster-ratings.htm>.)





RESULTS

# Half of Quebecers (48%) are concerned about the future of Quebec's cultural autonomy if Bill C-11 is passed.

This includes one in five (19%) who are *very* concerned. Men (vs. women), older Quebecers (aged 55+ vs. those younger), urbanites (vs. those in other areas), and those whose first language is French (vs. English or other) are significantly more likely to feel Bill C-11 is a threat to Quebec's cultural autonomy, and in fact, more likely to express that they are very concerned.

*The House of Commons is currently considering Bill C-11, which will amend the Broadcasting Act and allow the CRTC to regulate online content shared and accessed by Canadians. The Quebec National Assembly recently passed a unanimous motion expressing concern about certain elements of the bill, which it considers a threat to Quebec's cultural autonomy.*

|                      | CONCERN ABOUT FUTURE OF QUEBEC'S CULTURAL AUTONOMY IF BILL C-11 IS PASSED: |        | GENDER |       | AGE |       |          | AREA  |        |         | MOTHER TONGUE |     |     |
|----------------------|--|--------|--------|-------|-----|-------|----------|-------|--------|---------|---------------|-----|-----|
|                      | Male   | Female | 18-34  | 35-54 | 55+ | Urban | Suburban | Rural | French | English | Other         |     |     |
| TOTAL CONCERNED      | 48%  |        | 53%    | 43%   | 42% | 42%   | 56%      | 53%   | 46%    | 44%     | 52%           | 38% | 31% |
| Very concerned       | 19%  |        | 25%    | 13%   | 16% | 15%   | 24%      | 24%   | 15%    | 19%     | 21%           | 14% | 13% |
| Somewhat concerned   | 29%  |        | 28%    | 30%   | 26% | 27%   | 32%      | 29%   | 32%    | 25%     | 31%           | 25% | 19% |
| TOTAL NOT CONCERNED  | 27%  |        | 29%    | 24%   | 20% | 31%   | 27%      | 23%   | 30%    | 30%     | 21%           | 43% | 43% |
| Not very concerned   | 15%  |        | 16%    | 13%   | 12% | 19%   | 14%      | 13%   | 16%    | 18%     | 14%           | 18% | 17% |
| Not at all concerned | 12%  |        | 13%    | 11%   | 8%  | 12%   | 14%      | 9%    | 14%    | 12%     | 7%            | 26% | 26% |
| I don't know         | 25%  |        | 18%    | 32%   | 38% | 27%   | 17%      | 24%   | 24%    | 25%     | 27%           | 18% | 26% |

**Q:** Are you concerned about the future of Quebec's cultural autonomy if Bill C-11 is passed by the House of Commons of Canada?

Base: ALL (n=1063)

Significantly higher.



TEAM

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*We know Canadians*

